

azara

USER CONFERENCE

APR 29–MAY 1

BOSTON, MA

2025

Time for Change

Tackling Maternal Health Disparities



Today's Speakers



Kara Gee RDH, BS
Associate Director, Clinical
Transformation
Azara Healthcare



**Dr. Tiffany
Swanson**
Medical Director of Women's
Health
Samuel Rodgers CHC



**Dr. Robbie
Harriford**
Chief Medical Officer
Samuel Rodgers CHC

azara 2025

USER CONFERENCE APR 29-MAY 1 | BOSTON, MA

Setting the Stage



April 2024



Biden-Harris Administration Invests \$105 Million in Community-Based Organizations to Improve Maternal and Infant Health Across the Country

*“Maternal health is a **fundamental human right** and every mother deserves access to quality care and support. Having a **safe and healthy pregnancy and birth** shouldn’t depend on the color of your skin, what language you speak at home, or where you live, We know that by expanding access to proven health care best practices we can help moms, and their children thrive.”*

-HHS Secretary Xavier Becerra

The Problem

Women in the United States experience **fragmented, incomplete, and often negligent** care throughout their lifetime.

Prenatal

45%

of pregnancies are **unplanned**

32.9 /
100,000

mothers who birth a live child **die from pregnancy-related causes**

Postpartum

Over
50%

of maternal deaths occur **after birth**

40%

of women do not attend **any postpartum care visits**

Sources:

HPV Vaccination | *Cancer Trends Progress Report*. (April 2022). *National Cancer Institute*. Retrieved March 4, 2023, from https://progressreport.cancer.gov/prevention/hpv_immunization
Finer, L. B., & Zolna, M. R. (2016). Declines in Unintended Pregnancy in the United States, 2008-2011. *The New England journal of medicine*, 374(9), 843-852. <https://doi.org/10.1056/NEJMsa1506575>
Pregnancy Mortality Surveillance System | *Maternal and Infant Health* | CDC. (2023, March 31). <https://www.cdc.gov/reproductivehealth/maternal-mortality/pregnancy-mortality-surveillance-system.htm>

The Solution



Azara's Goal:

To allow you to identify patients with common pregnancy-related issues so you may provide comprehensive care



Health System Barriers

Shortage of Providers
Location of Practice



Social Barriers to Care

Access to Transportation
Early Access to Care
Financial Barriers



Common Risks

Mental Health Disorders
Gestational Diabetes
Hypertension
Preeclampsia
SUD

Sources:

Heaman, M.J., Sword, W., Elliott, L. *et al.* Barriers and facilitators related to use of prenatal care by inner-city women: perceptions of health care providers. *BMC Pregnancy Childbirth* 15, 2 (2015). <https://doi.org/10.1186/s12884-015-0431-5>
MN Department of Health Study: <https://www.health.state.mn.us/docs/people/womeninfants/prams/prenatalfact.pdf>
Center for Disease Control: Leading Causes of Mortality Among Pregnant Patients

azara 2025

USER CONFERENCE APR 29-MAY 1 | BOSTON, MA

Samuel Rodgers Health Center





SAMUEL U. RODGERS HEALTH CENTER



Kansas City, MO
est. 1968



High quality, compassionate, and
affordable health care for all



Providing comprehensive primary care,
behavioral health, dental, & enabling services

Guided by the
Patient-
Centered
Medical
Home model



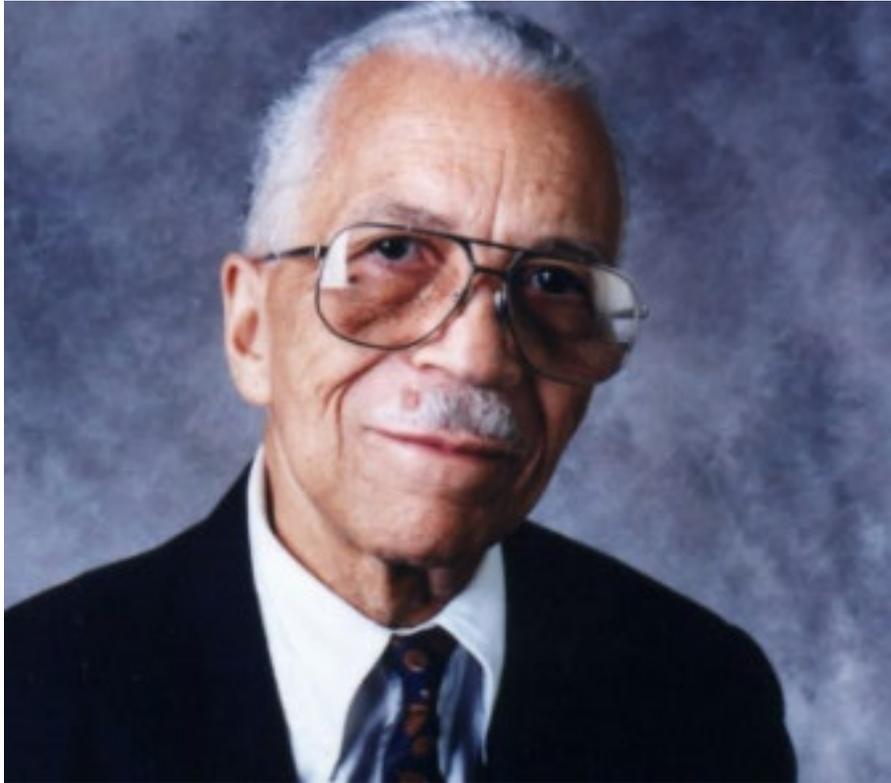
Dr. Samuel U. Rodgers 1917-1999

Graduated from Howard University
College of Medicine in 1942.

Went into the Army Medical Corp before
starting his residency in OB/GYN, which
was in KCMO at General Hospital #2.

Became only the 5th Black OB/GYN in the
US and the 1st in KCMO.





- Received his MPH in 1967
- Wayne Minor Health Center started in 1968 to provide equitable access/care to the surrounding community
- 4th FQHC in the nation; 1st West of the Mississippi River
- Changed to SURHC in 1988



Mission, Vision, and Values

Mission

To provide high quality, compassionate and affordable healthcare for all.

Vision

Healthy people in a healthy community.

Values

Kindness – We are friendly, courteous, polite, respectful and considerate in our conduct.

Integrity – We are trustworthy, honest and just in everything we say and do.

Professionalism – We are committed to our mission and we take responsibility for our actions and their results.

Excellence – We are an organization committed to exceeding expectations.



Downtown (Euclid) location



Departments



Medical



Dental



Behavioral Health



Ancillary



Other Services

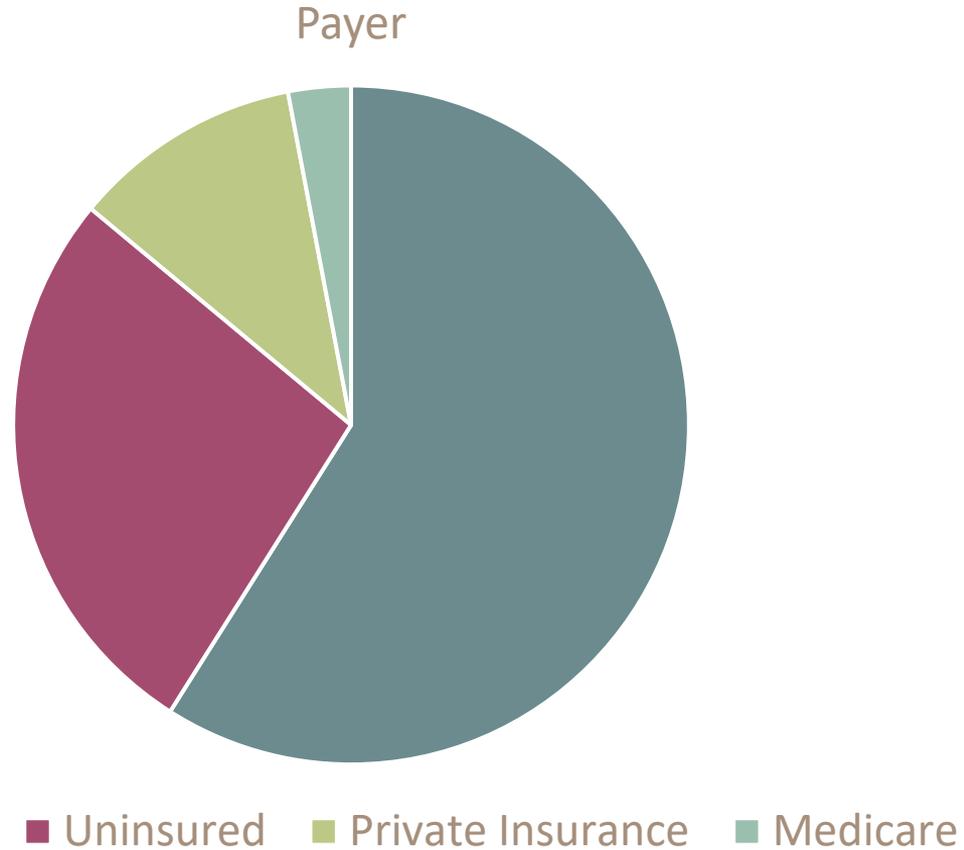


- Radiology: Ultrasound, XR, 3D Mammogram
- Laboratory
- Pharmacy with 340B pricing
- WIC, Healthy Bottoms, Lactation Support
- On-site Insurance Marketplace
- Transportation
- Interpreter Services: in-person, video, phone
 - Able to bill Medicaid!

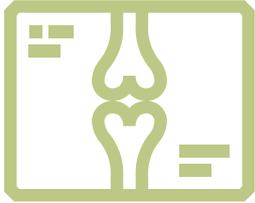


Center Payer Mix

Medicaid = 59%
Uninsured = 27%
Private Insurance 11%
Medicare 3%



Sliding Fee Scale



Includes all labs & imaging if completed/scheduled that day



Sam Rodgers is then charged for labs by LabCorp

A consolidated list of codes was created for use

- **Did you know there is a pap that costs over \$700?!**



2024 Stats



21,755 individuals served → 69,706 encounters

41,707 Medical; 20,016 Dental; 7,983 Behavioral Health

13,235 (61%)= Women

8,104 (40%) = Children

13,662 (63%)= Best served in language other than English

>40 languages



7,039 (33%) with verified annual household incomes at 100% FPL

238 (1%) with verified annual household incomes >200%FPL





SAMUEL U. RODGERS
HEALTH CENTER

Quality Focuses

What Drive Us and Our Mission

Patient-Centered Medical Home Model



Understanding the PCMH Model

Recognized by the National Committee for Quality Assurance.

Focuses on care that is **accessible, comprehensive, and coordinated** to meet the needs of patients.

Incorporates a **team-based approach** and **coordination** across the health system.

Key principles include a strong emphasis on a **continuous relationship** between patients and their healthcare providers.



Patient-Centered Medical Home Model

Benefits of the PCMH Model



Improved patient
outcomes



Reduced
healthcare costs



Decreased
hospitalizations



Missouri Medicaid Primary Care Health Home (PCHH)

PCHH Overview

Designed for individuals with **chronic medical conditions**. It incorporates focused **case management** and **care coordination** to enhance the **quality of care** and **improve patient outcomes**

Focus on Low-Income Patients

PCHH specifically **targets low-income patients**, addressing their **unique healthcare needs**. The model provides tailored support for **medically complex populations**, ensuring they receive **the necessary resources and interventions**.

Case Management and Coordination

The PCHH model emphasizes **comprehensive case management and coordination**, which is crucial for managing **care transitions** and ensuring **continuity of services**.



Maternal Mortality

18.6/100,000

Maternal mortality
rate in the US

75%

Pregnancy-related
deaths are preventable

3x Higher

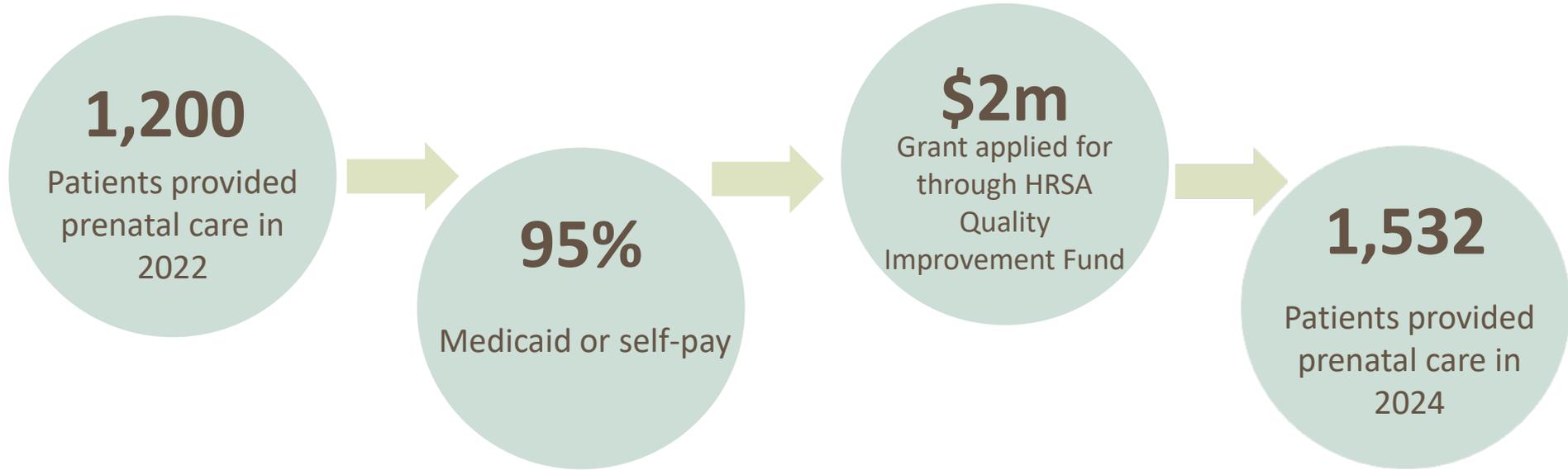
Mortality ratio in Black
women than white women

8x Higher

Mortality ratio in women
with Medicaid



HRSA Quality Improvement Fund – Maternal Health



Prenatal and Postnatal Health Home (PPHH)



Program

- Extends the PCHH model into prenatal care
- First visit through 18 months postpartum



Process

- Focused care coordination and nurse case management
- Collaboration with community partners



Goals

- Address barriers to care
- Improve maternal health outcomes
- Contribute to a decrease in maternal mortality



Implementation



Staffing

- Prenatal care coordinators
- BH consultants
- CHWs
- Doula program



Resources

- Maternal/infant supplies
- Gift cards
- Transportation



Marketing

- Community awareness campaigns
- Incentive programs



Azara

- Prenatal passport
- Maternal health reporting



PPHH Staffing



Role: Perinatal Care Coordinators



Activities:

- Risk assessment
- Coordination of care
 - Missed appointments
 - Consults/transfers
 - Delivery scheduling
- Postpartum follow up



Referrals



What is the referral priority level, high risk patient?

Is the patient ensured? Do we need to assist with a Medicaid application?

All Referrals REPORT

DATE RANGE: 03/04/2025-04/02/2025

PROVIDERS: All Providers

Search ...

NEXT APPT: All No Appt Pending Appt

TYPE	REFERRED TO	REFERRAL	STATE	ORDERED DATE	DAYS OPEN	PRIMARY PAYER	EHR REFERRAL STATUS
Obstetrics	Truman Medical Center	Routine	Completed	3/10/2025	21	M United Healthcare	completed
Obstetrics	Truman Lakewood	Urgent	Open	3/24/2025	9	M Temporary Medicaid	ordered
Obstetrics	Truman Medical Center	Routine	Open	3/10/2025	23	M HOME STATE HEALTH Plan Healthnet Mcaid	scheduled
Obstetrics	Mertias Health OBGYN	Urgent	Open	3/13/2025	20	M UNITED HEALTHCARE Comm Plan MO	ordered
Obstetrics	Truman Medical Center	Routine	Open	3/19/2025	14	M Medicaid	ordered
Obstetrics	Truman Medical Center	Urgent	Open	3/19/2025	14	SR Slide Discount Schedule A	ordered
Obstetrics	Truman Medical Center	Routine	Open	3/21/2025	12	M Medicaid	ordered
Obstetrics	Truman Medical Center	Urgent	Completed	3/7/2025	24	M Temporary Medicaid	completed
Obstetrics	Saint Luke's Hospital Med	Urgent	Completed	3/11/2025	16	M UNITED HEALTHCARE Comm Plan MO	completed
Obstetrics	Mertias Health OBGYN	Routine	Open	3/18/2025	15	M Healthy Blue MO	ordered
Obstetrics	Truman Medical Center	Routine	Open	3/25/2025	8	M Temporary Medicaid	scheduled
Obstetrics	Truman Medical Center	Routine	Open	3/25/2025	8	SR Slide Discount Schedule A	ordered

PPHH Staffing

Role: Behavioral Health Consultant



Activities:

- Immediate support for patients in crisis
- Check in throughout pregnancy
- Increased surveillance postpartum



PPHH Staffing

Role: Community Health Workers



Activities:

- Address SDOH
- Screen for DV
- Meet with patients at COP
 - WIC, Marketplace
- Check in throughout pregnancy
- Identify patients in need of car seat, crib, breast pump



Social Drivers of Health

PRAPARE Forms Completed at Confirmation of Pregnancy Visit

Social Drivers of Health (SDOH) REGISTRY

VISIT DATE RANGE: 03/26/2025-04/02/2025 | RENDERING PROVIDERS: All Rendering Provid... | PATIENT DIAGNOSES: 2 selected

SEARCH: [Search] | FILTER | + Add Filter | Update

VALUE SETS

Reset Columns | SAVED COLUMNS

SDOH CONTROLLABLE	FPL	PATIENT SECURITY	INSURANCE	TRANSPORTATION	TRIGGER	DOMESTIC VIOLENCE	STRESS TRIGGER	EMPLOYMENT TRIGGER	
TRIGGERS	RANGE	UTILITIES INSECURITY	MEDICINE MEDICAL CARE INSECURITY	FINANCIAL CLASS	PRIMARY PAYER	TRIGGER	DOMESTIC VIOLENCE	STRESS TRIGGER	EMPLOYMENT TRIGGER
FOOD UTILITY PHONE MED/CARE EMPLOYMENT EDU	101 - 150%	Y	Y	Uninsured	SR Slide Discount Schedule B	N	Somewhat	Unemployed and seeking work	
FOOD UTILITY PHONE MED/CARE EMPLOYMENT EDU	Unknown/Unrecorded	Y	Y	Private Insurance	M United Health Care	N	Somewhat	Unemployed and seeking work	
TRANSPORT-NONMED ISOLATION EMPLOYMENT	151 - 200%	N	N	Uninsured	SR MEDICAL Same Day Discount ...	N	Not at all	Unemployed and seeking work	
UTILITY PHONE MED/CARE EDU	100% and below	Y	Y	Medicaid	M Temporary Medicaid	N	Somewhat	Full-time work	
HOUSING UTILITY TRANSPORT-NONMED ISOLATION ...	Unknown/Unrecorded	Y	N	Medicaid	M Temporary Medicaid	N	Not at all	Unemployed and seeking work	
UTILITY PHONE MED/CARE STRESS	100% and below	Y	Y	Medicaid	M Temporary Medicaid	N	Very much	Full-time work	
ISOLATION EMPLOYMENT	Unknown/Unrecorded	N	N	Medicaid	M Temporary Medicaid	N	Not at all	Unemployed and seeking work	
ISOLATION	100% and below	N	N	Medicaid	M UNITED HEALTHCARE Comm ...	N	Not at all	Part-time or temporary work	
TRANSPORT-NONMED				Medicaid	M Medicaid	N			
	Unknown/Unrecorded	N	N	Medicaid	M Temporary Medicaid	N	Not at all	Full-time work	



PPHH Staffing

Role: Ultrasound Technician



Activities:

- Expand imaging at largest satellite clinic
- Support imaging compliance



PPHH Staffing

Role: Contracted Doulas



Improve pregnancy outcomes

6 bilingual doulas

Doula training program



Patient Resources | Supplies



Comfort

- Maternity support belt
- Compression socks
- Wrist splints

Necessity

- Prenatal vitamins
- Blood pressure cuff
- Car seat
- Manual breast pump



Patient Resources | Gift Cards



Grocery store gift cards given at:

- New OB visits
- Glucose tolerance test
- GBS test
- Postpartum visit
- Other



Marketing



Sam Rodgers Health
1,353 followers
1mo • 🌐

+ Follow ...



Sam Rodgers Health
1,353 followers
3w • 🌐

+ Follow ...



Sam Rodgers Health
1,353 followers
1w • 🌐

+ Follow ...

Sam Rodgers is your source for compassionate maternal and infant health care. Concerned about the cost of care? We can help with eligibility and enrollment in MO HealthNet (Missouri Medicaid). Contact a health insurance counselor today at (816) 474-4920.

[#maternalhealth](#) [#pregnancy](#) [#Medicaid](#) [#MoHealthNet](#)

Some estimates say that as many as 80% of new mothers experience the 'baby blues.' While some cases of the baby blues may be well-managed just with a good support system, many cases may benefit from support in the form of mental health care. Sam Rodgers, in addition to providing maternal health services at an affordable cost, also provides behavioral health services. Need help enrolling in MO HealthNet (Missouri Medicaid)? Contact one of Sam Rodgers' health insurance counselors today at (816) 889.4797. Visit <https://bit.ly/3NOUkHW> for more information.

[#WIC](#) [#WICServices](#) [#breastfeeding](#) [#healthscreenings](#)



SAMUEL U. RODGERS HEALTH CENTER **MISSOURI WIC**

We'll help you get good nutrition for you and your family.

This institution is an equal opportunity provider.

Visit
[Samrodgers.org/services/wic-services/](https://samrodgers.org/services/wic-services/)



SAMUEL U. RODGERS HEALTH CENTER

Gestational diabetes, like other types of diabetes, can cause high blood sugar that impacts the health of the pregnancy and the baby.

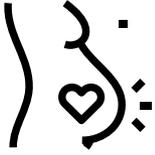
Call health insurance counselors today
at 816-889-4797



SAMUEL U. RODGERS HEALTH CENTER

80% of new mothers experience the 'baby blues.'

Call health insurance counselors today at
816-889-4797.



5,483

**Free Uber rides
to and from
appointments**





SAMUEL U. RODGERS
HEALTH CENTER

Azara Tools

Data Informed Care

Prenatal Passport

Prenatal Passport (PNP) ⓘ
REPORT

Patient Lookup 🔍



08:45 AM Monday, October 14, 2024

PROVIDER: Ancillary, Services VISIT REASON: PN play update- call

*Jones, Daisy DOB: 6/18/2001 (23) EDD: 1/19/2025 Gest Wks: 26_1 Payer: BCBS PCP: Augustine, Greg
MRN: 12345 Phone: *123-456-7890 OB Risk Level: Rh Type: Positive Cohorts: CHC OB Care: Y

Prenatal Flowsheet

DATE	GEST WKS	BP	WEIGHT	PRESENTATION	FH	FM	FHR	EDEMA	GLUCOSE	PROTEIN	BLOOD	WBC
9/19/2024	22_4	104/70	216.0	-2.2 ▼		24	normal	150	neg	neg	neg	neg
8/19/2024	18_1	112/76	218.2	+3.6 ▲		18	normal	145	neg			
7/25/2024	14_4	127/80	214.6	-4.8 ▼			normal	140	neg	-	trace	-
6/26/2024	10_3	111/76	219.4					165 🚨	neg	-	trace	2+

Prenatal Screenings

Incomplete Complete

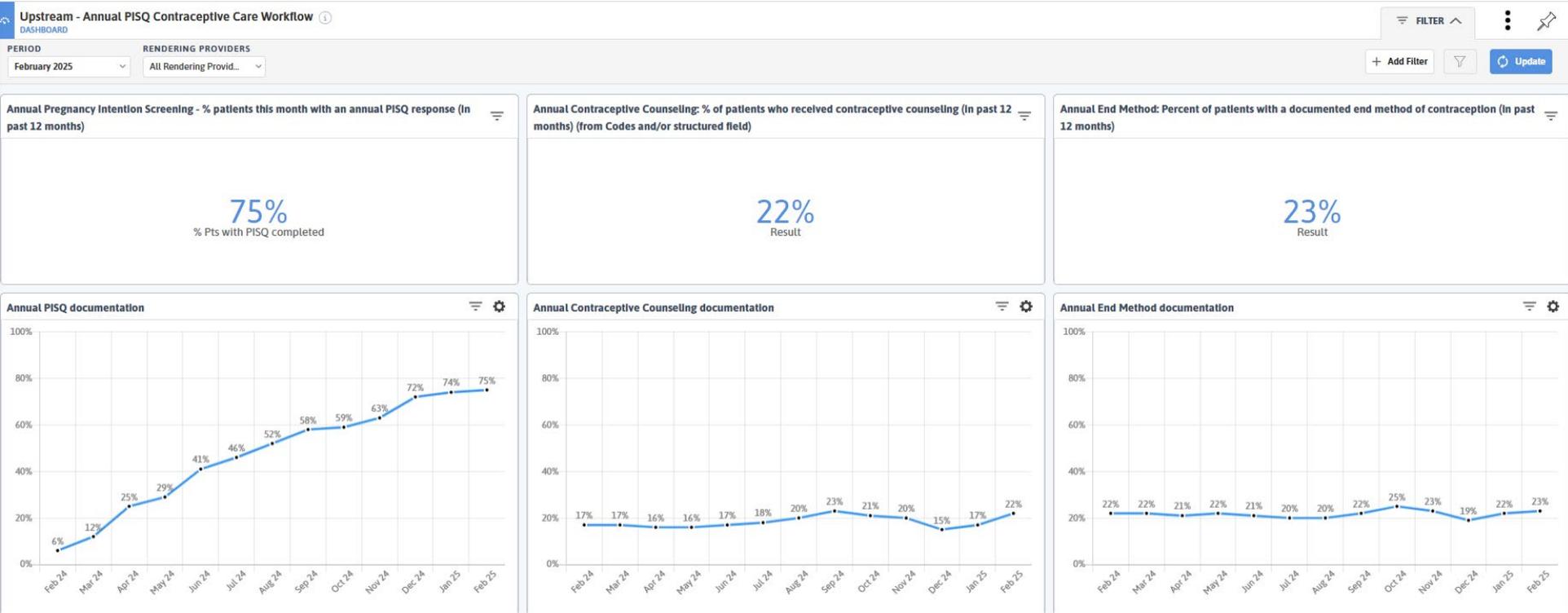
INITIAL LABS	1ST TRIMESTER	2ND TRIMESTER	3RD TRIMESTER
<input checked="" type="checkbox"/> STD Scr	<input checked="" type="checkbox"/> US Init	<input checked="" type="checkbox"/> US Anomaly	<input type="checkbox"/> TDAP
<input checked="" type="checkbox"/> Rubella	<input type="checkbox"/> MMM	<input type="checkbox"/> Rhogam N/A	<input type="checkbox"/> STD Scr
<input type="checkbox"/> Pap	<input checked="" type="checkbox"/> HgB	<input checked="" type="checkbox"/> GCT	<input type="checkbox"/> HgB
<input checked="" type="checkbox"/> HepB Surface Ag	<input checked="" type="checkbox"/> HCT	<input type="checkbox"/> HgB	<input type="checkbox"/> HCT
<input type="checkbox"/> HgB		<input type="checkbox"/> HCT	<input type="checkbox"/> GBS
<input type="checkbox"/> HCT			
<input checked="" type="checkbox"/> Ab Scr			
<input checked="" type="checkbox"/> Rh Type			
<input checked="" type="checkbox"/> CF Screen			

Medications (Last 10 of 23)

ACTIVE AS OF	NAME
9/19/24	nystatin 100000 UNT/ML Topical Cream
8/19/24	cetirizine hydrochloride 10 MG Oral Tablet
5/31/24	120 ACTUAT budesonide 0.16 MG/ACTUAT / formoterol fumarate 0.0045 MG/ACTUAT Metered Dose Inhaler
5/31/24	NDA020503 200 ACTUAT albuterol 0.09 MG/ACTUAT Metered Dose Inhaler
4/8/24	120 ACTUAT budesonide 0.16 MG/ACTUAT / formoterol fumarate 0.0045 MG/ACTUAT Metered Dose Inhaler
1/10/24	NDA020503 200 ACTUAT albuterol 0.09 MG/ACTUAT Metered Dose Inhaler

Demo Data

Upstream Module



Provider Scorecards

Women Health Provider Scorecard ¹

PERIOD: TY March 2025 | RENDERING PROVIDERS: All Rendering Provid...

GROUPING: No Grouping | TARGETS: Primary (Green), Secondary (Yellow), Not Met (Red) | REPORT FORMAT: Scorecard

MEASURE	RESULT	TARGET	NUMERATOR	DENOMINATOR	GAP	
① Early Entry Into Prenatal Care (UDS)	48.1%	71.0%	743	1,544	801	↓
① Annual Pregnancy Intention Screening (PISQ)	47.8%	Not Set	2,776	5,807	3,031	↓
① BMI Screening and Follow-Up 18+ Years (CMS 69v12)	87.3%	67.0%	7,367	8,440	1,073	↓
① Tobacco Use: Screening and Cessation (CMS 138v12)	88.7%	85.0%	7,143	8,050	907	↓
① Screening for Depression and Follow-Up Plan (CMS 2v13)	91.6%	72.0%	10,195	11,127	932	↓
① Depression Remission at Twelve Months (CMS 159v12)	10.4%	14.0%	65	628	563	↓
① Breast Cancer Screening Ages 50-74 (CMS 125v12)	74.1%	52.0%	1,151	1,554	403	↓
① Cervical Cancer Screening (CMS 124v12)	63.4%	55.0%	3,294	5,195	1,901	↓
① Colorectal Cancer Screening (CMS 130v12)	37.7%	41.0%	1,431	3,794	2,363	↓
① Diabetes A1c > 9 or Untested (CMS 122v12)	28.0%	29.0%	521	1,858	521	↓
① Hypertension Controlling High Blood Pressure (CMS165v12)	63.1%	66.0%	1,296	2,053	757	↓
① Prenatal Oral Health	39.5%	25.0%	548	1,388	840	↓
① Documentation of Current Medications In the Medical Record (CMS 68v8)	69.7%	85.0%	23,894	34,296	10,402	↓
① HIV Screening (CMS 349v6)	82.7%	48.0%	7,697	9,306	1,609	↓





SAMUEL U. RODGERS
HEALTH CENTER

Wrap Up

Looking to the Future

Wrap Up



Where do we go from here?

Able to actualize how a **multidisciplinary team** can **improve maternal care services**.

Grant reporting ends in May.

Reimbursable Doula Services.

Azara - New tool to support this work.

Looking to expand metric utilization and staff training.

- DRVS as a centralized system



Azara Maternal Health Tools 2025

Collaboration and Advancements



Planned for 2025

Maternal Health – New Module Additions

DRVS

Prenatal Passport (PNP) - Updates

PCP/CMP- New Alerts

Maternal Care Management Report – New Tool

Automated Patient Outreach (APO)

3 New Campaigns

EHR Plug In (Available Now)

PNP PDF in Document Center



Azara DRVS

Data Insight and Action



Tools at the Point of Care

New DRVS PVP Alerts

Include 3 new pre and postpartum care alerts to direct staff attention to outstanding actions like **making postpartum** appointments and **conducting depression screens**.

ALERT	MESSAGE	DATE	RESULT	
Prenatal Labs & Screenings NEW	Due			Prenatal
Pregnancy Intention Screening Question	Missing			
Prenatal Documentation	Missing			
EDD Date	Due Date	10/2/2024		
Postpartum Followup Appointment NEW	Missing			Postpartum
Postpartum Depression Screen NEW	Missing			



Tools at the Point of Care

DRVS Prenatal Passport (PNP)

Quickly surfaces abnormal values, screenings, tests, and diagnoses relevant to prenatal care.

Launch directly from the PVP or download a PDF from within your EHR.

Prenatal Passport (PNP)
REPORT

08:00 AM Thursday, April 04, 2024 PROVIDER: Arens, Ashley VISIT REASON: had the flu two w

Doe, Jane
MRN: 01234 DOB: 3/7/1996 EDD: 5/24/2024 Gest Wks: 32_6 Payer: Home State Health
Phone: 000-000-0000 OB Risk Level: Rh Type: Cohorts:

Prenatal Flowsheet

DATE	GEST WKS	BP	WEIGHT	PRESENTATION	FH	FM	FHR	EDEMA	GLUCOSE	PROTEIN	BLOOD	WB
3/8/2024	24_5	104/67	136	+5 ▲					neg	+-	neg	
2/9/2024	20_5	110/70	131						-	-	-	

Prenatal Screenings Incomplete Complete

INITIAL LABS	1ST TRIMESTER	2ND TRIMESTER	3RD TRIMESTER
<input checked="" type="checkbox"/> STD Scr	<input type="checkbox"/> US Init	<input type="checkbox"/> US Anomaly	<input type="checkbox"/> TDAP
<input checked="" type="checkbox"/> Rubella	<input type="checkbox"/> MMM	<input type="checkbox"/> Rhogam N/A	<input type="checkbox"/> STD Scr
<input checked="" type="checkbox"/> Pap	<input type="checkbox"/> HgB	<input type="checkbox"/> GCT	<input type="checkbox"/> HgB
<input checked="" type="checkbox"/> HBsAg	<input type="checkbox"/> HCT	<input checked="" type="checkbox"/> HgB	<input type="checkbox"/> HCT
<input type="checkbox"/> HgB		<input checked="" type="checkbox"/> HCT	<input type="checkbox"/> GBS
<input type="checkbox"/> HCT			
<input checked="" type="checkbox"/> Ab Scr			
<input checked="" type="checkbox"/> Rh Type			

Medications (2)

ACTIVE AS OF	NAME
3/22/24	ferrous sulfate 325 MG Oral Tab
11/22/23	Taron-C DHA Capsule

Appointments (3)

DATE	PROVIDER	TYPE	REASON
4/5/24	Augustine, Greg	M - WH ROB	ROB / Third trimester labs
	Ancillary,	CHW -	safe

PNP Highlights

Prenatal Flowsheet

Pregnancy related vitals & results, by visit

Prenatal Screenings

Surfaces completed & outstanding labs, by trimester

Risk Factors, Diagnoses, SDOH

Factors and diagnoses that can impact prenatal care

Filter by Trimester

Maternal Care Management REPORT AZARA UAT

USUAL PROVIDERS: All Usual Providers | LAST VISIT: No Required Visit

Overview

617 PATIENTS

Appts **Incomplete w/ Appts** **Upcoming Milestone** **No Action Required**

41% 20 3% 154 25%

TRIMESTER: All Trimester

- First
- Second
- Third
- Postpartum

Clear Filters

SEARCH... OUTREACH: ALL Required Recommended Proactive

Incomplete Not Eligible Complete Missed

Reset Columns SAVED COLUMNS

OVERALL STATUS	DEMOGRAPHICS		EPISODE				PREGNANCY START		
	SEX AT BIRTH	LANGUAGE	STATE	INDICATOR-DATE	TRIMESTER	GESTATIONAL WKS	EST DATE CONCEPTION	LMP	TYPE
●	F	Somali	Active	9/6/2024	Third	41_5	7/5/2024	6/20/2024	LMP Date
●	F	English	Active	12/20/2024	Third	28_2	10/5/2024	9/20/2024	LMP Date
●	F	Spanish	Active	2/7/2025	Third	28_1	10/17/2024	10/2/2024	LMP Date
●	F	Somali	Active	4/15/2025	First	0_2	4/15/2025		Preg indicator Dt
●	F	English	Active	9/19/2024	Third	30_0	9/19/2024		Preg indicator Dt
●	F	Spanish	Active	12/13/2024	Third	32_3	9/4/2024	8/20/2024	LMP Date
●	F	English	Active	1/28/2025	First	11_2	1/28/2025		Preg indicator Dt
●	F	Spanish	Active	10/10/2024	Third	38_2	8/7/2024	7/23/2024	LMP Date

Track Labs by Pregnancy Status

OVERALL STATUS ▾	ENTRY INTO PRENATAL PROGRAM DATE	STATUS	STATUS	STATUS	STATUS
●	9/6/2024	Incomplete	Incomplete	Incomplete	Incomplete
●	12/20/2024	Incomplete	Incomplete	Incomplete	Incomplete
●	2/7/2025	Incomplete	Incomplete	Incomplete	Incomplete

INITIAL SCREENINGS >

Expandable

INITIAL SCREENINGS <									
STATUS	STD DATE	STD-STATUS	RUBELLA-DATE	RUBELLA-STATUS	RUBELLA-RESULT	PAP-DATE	PAP-STATUS	HBSAG-DATE	HBSAG-STA
Incomplete		?	9/6/2024	✓	1.90		?	9/6/2024	✓
Incomplete		?	12/20/2024	✓	6.66	12/20/2024	✓	12/20/2024	✓
Incomplete		?	2/7/2025	✓	13.60		?	2/7/2025	✓
Incomplete		Incomplete		Incomplete			Incomplete		Incomp
Incomplete		?		?			?		?
Incomplete		?	12/13/2024	✓	9.34		?	12/13/2024	✓
Incomplete		?		?			?		?
Incomplete		?	10/10/2024	✓	1.20	10/10/2024	✓	10/10/2024	✓
Incomplete		?	3/17/2025	✓	2.15		?	3/17/2025	✓
Incomplete		?		?			?		?
Incomplete		Incomplete		Incomplete			Incomplete		Incomp
Incomplete		?	1/2/2025	✓	7.43	1/2/2025	✓	1/2/2025	✓
Incomplete		?	3/11/2025	✓	2.80		?	3/11/2025	✓
Incomplete		?	11/22/2024	✓	4.64	11/22/2024	✓	11/22/2024	✓
Incomplete		?		?			?		?

Other Azara Tools

APO and EHR Plug In



Continuous Patient Engagement – Outreach

APO Set It and Forget It Campaigns

Prenatal

Prenatal Care Appointment not scheduled

Prenatal No-Show Appointment

Postpartum

Postpartum Care Appointment not scheduled



Actively monitor care gap closure and view a high-level summary of outreach within the DRVS APO Campaign Performance report.

EHR Plug In (Available Now)

Doe, Jane Moderate (12) MRN: 000279887564 DOB: 12/18/1996 (28 yrs)

DOCUMENTS: Care Mgmt Plan Prenatal Passport

Alerts 6 **RAF Gaps 3** **Referrals 7**

Alert	Message
A1c	Overdue
LDL	Overdue
Eye	Overdue
Foot	Overdue
Dental	Missing
BP High Stage 1 or 2 No Dx	Missing 6/21/23 Stage 1

Prenatal Passport (PNP) REPORT

08:00 AM Thursday, April 04, 2024 PROVIDER: Arens, Ashley VISIT REASON: had the flu two w

Doe, Jane DOB: 3/7/1996 EDD: 5/24/2024 Gest Wks: 32_6 Payer: Home State Health
MRN: 01234 Phone: 000-000-0000 OB Risk Level: Rh Type: Cohorts:

Prenatal Flowsheet

DATE	GEST WKS	BP	WEIGHT	PRESENTATION	FH	FM	FHR	EDEMA	GLUCOSE	PROTEIN	BLOOD	WBI
3/8/2024	24_5	104/67	136 +5 ▲						neg	+-	neg	
2/9/2024	20_5	110/70	131						-	-	-	

Prenatal Screenings Incomplete Complete

INITIAL LABS	1ST TRIMESTER	2ND TRIMESTER	3RD TRIMESTER
<input checked="" type="checkbox"/> STD Scr	<input type="checkbox"/> US Init	<input type="checkbox"/> US Anomaly	<input type="checkbox"/> TDAP
<input type="checkbox"/> Rubella	<input type="checkbox"/> MAMA	<input type="checkbox"/> Rhogam NA	<input type="checkbox"/> STD C...

Medications (2)

ACTIVE AS OF	NAME
3/22/24	ferrous sulfate 325 MG Oral Tab
11/22/23	Taron-C DHA Capsule

Azara Care Connect

ACC – Maternal Health Exploration



Structured Care Plan

Leverage the structured care plan to **track activities** related to barriers, goals, self-management goals, and provided education.

BARRIERS TO CARE								All	Active	Met	+
IDENTIFIED	BARRIER	ACTIVITY	NOTES	UPDATED	PRIORITY	OWNER					
<input type="checkbox"/>	4/8/2025	Housing Insecurity	211 - Apply for benefits	Working with April to identify and apply for ben...	4/8/2025	HIGH	Alex Shvarts				
<input type="checkbox"/>	4/8/2025	Transportation Insecurity	Transport Vouchers	Coordinating transportation to and from follow ...	4/8/2025	HIGH	Alex Shvarts				
<input type="checkbox"/>	4/8/2025	Housing Insecurity	Apply for Housing Choice Vou...	April to apply for the housing choice voucher pr...	4/8/2025	MODERATE	Alex Shvarts				

GOALS								All	Active	Met	+
DUE	GOAL	ACTIVITY	NOTES	UPDATED	PROGRESS	PRIORITY	OWNER				
<input type="checkbox"/>	5/1/2025	Anxiety: Anxiety Symptoms ...	coping strategies encouraged	Working with April to practice coping with str...	4/8/2025	75%	HIGH	Alex Shvarts			
<input type="checkbox"/>	5/28/2025	Gestat. Diabetes Mgmt	Maintain Blood Glucose	Monitor blood glucose levels regularly (as pres...	4/8/2025	50%	MODERATE	Alex Shvarts			

SELF-MANAGEMENT GOALS								All	Active	Met	+
DUE	GOAL	ACTIVITY	NOTES	UPDATED	PROGRESS	PRIORITY	OWNER				
<input type="checkbox"/>	5/1/2025	Anxiety: Track and Manage ...	learn to notice warning signs ...	Identify Your Personal Anxiety Warning Signs: ...	4/8/2025	25%	HIGH	Alex Shvarts			
<input type="checkbox"/>	5/28/2025	Gestat. Diabetes Mgmt.	Monitor Blood Glucose	Independently monitor and control blood gluc...	4/8/2025	50%	HIGH	Alex Shvarts			
<input type="checkbox"/>	5/28/2025	Gestat. Diabetes Mgmt	Healthy Eating	Work with a dietitian to create a personalized ...	4/8/2025	50%	HIGH	Alex Shvarts			

Outreach Reason: No Show

Identify patients who missed their pre-natal or post-natal appointments and require follow up.

The screenshot displays a patient care coordination interface for Emely Kusick (MRN: 1104440, DOB: 5/13/41 (83), F). The interface is divided into two main sections: Outreach Reasons and Tasks.

Outreach Reasons Section:

- Filter: OUTREACH REASONS (1)
- Buttons: All, **Open**, Complete
- Selected: 0
- Buttons: Attempted, Connected
- Table:

REASON DETAILS	LAST OUTREACH	OUTREACHES	REPORTED	STATUS
<input type="checkbox"/> No Show 04/07/2025 1:00 PM Burlington Health Center - Prenatal Visit		0	04/08/25	Open

+ Add Reason

Demo Data

TASKS Section:

- Filter: TASKS (0)
- Buttons: **Open**, Completed, Flagged, All
- Table Headers: ACTION, SUMMARY, DUE, ASSIGNEE, COMMENTS

Promotion to Care Coordination

Ability to **promote a patient to care coordination** by adding an outreach reason.

The screenshot displays a patient care coordination interface for a patient named Aplin, Ingeborg (MRN: 1101105, DOB: 6/1/77 (47)). The interface includes a navigation bar with 'Home', 'Patients', 'Tasks', 'Reports', and 'Care Coordination'. A search bar for 'Search ACM Patients...' is present. The patient's profile shows 'English', '(978)974-1920', and 'No email'. The 'Plan' tab is active, showing 'FOCUS' (Blood Glucose Mgmt) and 'MANAGEMENT PLAN'. A dialog box titled 'ADD OUTREACH REASON' is open, prompting the user to 'Add an outreach reason to act on existing needs.' The dialog includes a 'SELECT OUTREACH REASONS' section with three options: 'BH Referral' (checked), 'Breast Pump', and 'Car Seat'. A red arrow points from the 'Add Outreach Reasons' option in the patient's menu to the dialog box. A pink box highlights the 'Add Outreach Reasons' option in the menu. A red banner at the bottom of the dialog states: 'Patients need a minimum of one outreach reason to be added to CC.' A 'Set' button is visible on the right side of the dialog. The bottom right corner of the interface shows 'Demo Data'.

Coordination Tab: Outreach Reasons

Once an outreach reason is added, Care Managers or other designated team members can act to **address the patient's need(s)**.

The screenshot displays a web interface for managing outreach reasons. At the top, there is a header with a checkbox for 'OUTREACH REASONS (1)' and filter buttons for 'All', 'Open', and 'Complete'. To the right, there are buttons for 'Selected 0', 'Attempted', and 'Connected'. Below the header is a table with columns for 'REASON DETAILS', 'LAST OUTREACH', 'OUTREACHES', 'REPORTED', and 'STATUS'. The table contains one row: 'BH Referral Behavioral health need' with 0 outreaches and a reported date of 04/08/25. An 'Open' button is located in the status column for this row. A '+ Add Reason' button is positioned below the table.

REASON DETAILS	LAST OUTREACH	OUTREACHES	REPORTED	STATUS
<input type="checkbox"/> BH Referral Behavioral health need		0	04/08/25	Open

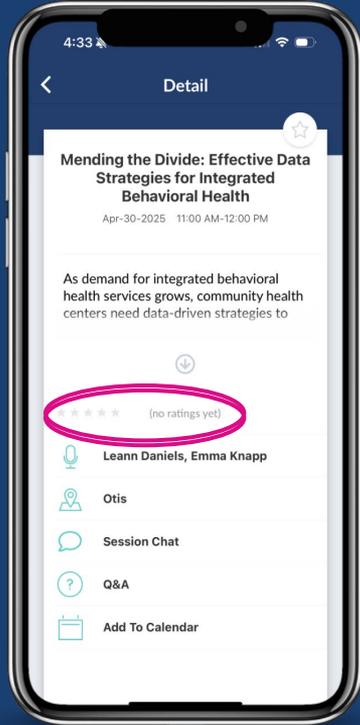
Questions?



We want to hear from you!

Click on the session from your agenda in the conference app.

Click the stars in the center of your screen to rate and provide feedback.



Quick and Easy



Provide brief feedback or ideas



Rate the session and the speaker(s)



Help us continue to improve

Achieve, Celebrate, Engage!



ACE'd it? Share your DRVS success story and become an Azara ACE!

Show your organization has used DRVS to **A**chieve measurable results, **C**elebrate improvement in patient health outcomes, and effectively **E**ngage care teams and/or patients. Stories should showcase how DRVS helped your organization overcome a challenge, the tools and solutions used to drive improvement and details of the successes that resulted from your initiatives. ACEs should be able to provide examples that quantify quality improvement, cost savings, operational efficiency or patient health improvement.

Benefits:

- Azara will help tell your story and provide a client-branded version for your use
- Potential to create a 2-4 minute video or hour-long Azara-hosted webinar
- Potential to be featured at next year's Azara User Conference
- Win Azara swag!

Submit your success story by completing the form [at this link](#).

azara
healthcare

ACE Program



azara2025

USER CONFERENCE APR 29-MAY 1 | BOSTON, MA

Thanks for attending!

